

Collegiate Employment Research Institute

1985 - Established by an act the State of Michigan Legislature

1986 - Collegiate Employment Research Institute (CERI) opens

- Charged with compiling and analyzing graduation outcome data across Michigan public colleges. Several private schools opted to participate; later included community colleges
- Early attention focused on mobility of new graduates to opportunities outside the State



Research focus has been on:

- Early career socialization and success
- Learning strategies to enhance workplace performance
- Impact of co-ops/internships on transition outcomes
- Recruiter talent acquisition practices

1989 - CERI assumes responsibility for MSU's nationally recognized Recruiting Trends

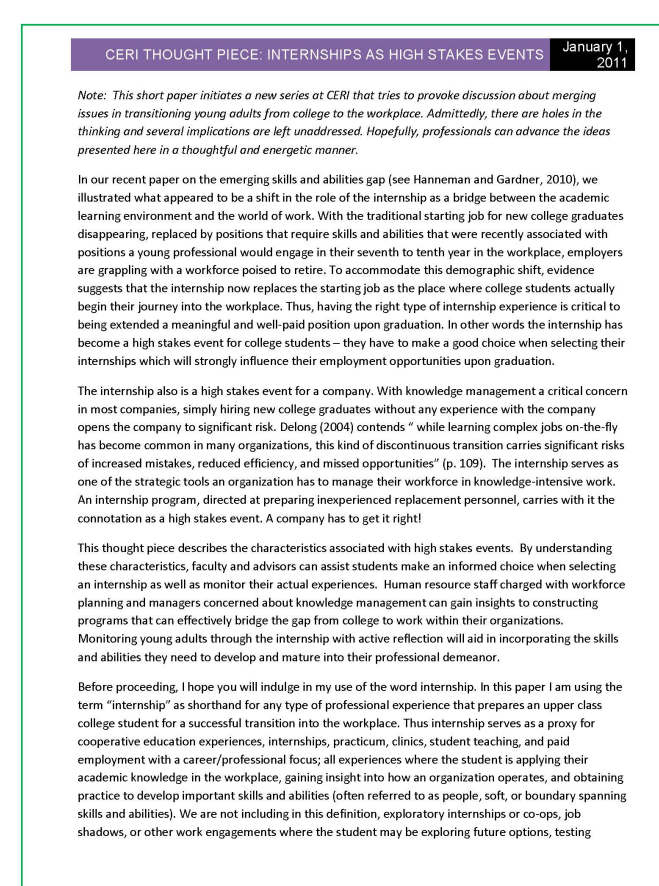
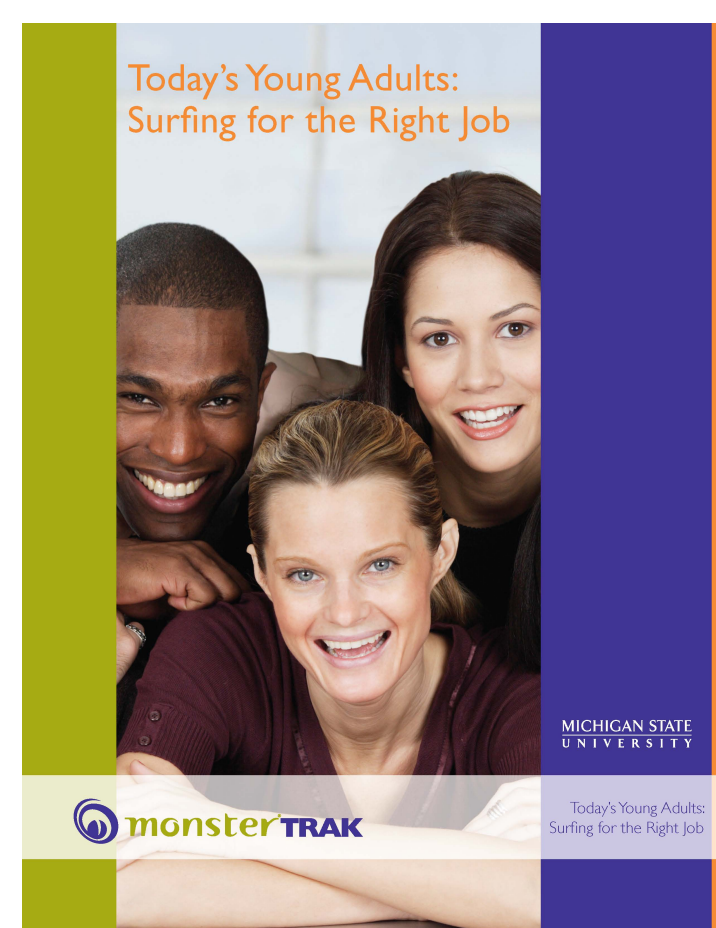
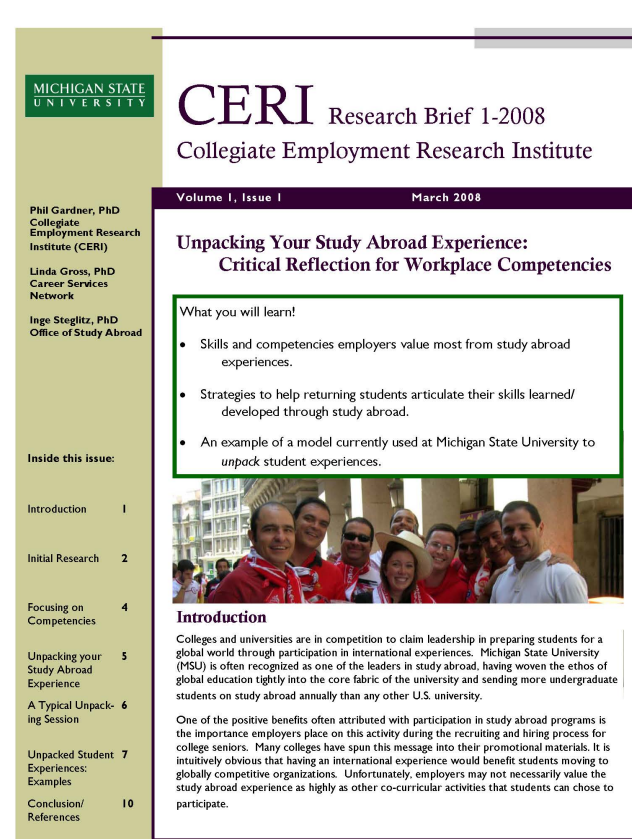
1990 - Funding rolled into MSU's overall budget and the statewide reporting effort ceased

CERI assisted with and coordinated segments of MSU's assessment program which supported Accreditation efforts

1998 to 2005 - Tested an approach to capture post-graduation data (3 and 7 years out of college)

CERI assisted MSU departments and colleges in understanding undergraduate and alumni issues surrounding career development and advancement, engagement in community and international opportunities, and active learning undertaken

Recognized nationally and internationally for its contributions to understanding the transition experience of new college graduates



Career Services Network
MICHIGAN STATE UNIVERSITY